



## Original Murdick's Fudge Stirs Up Fun For Annual Mackinac Island Fudge Festival Aug. 19-21

(Mackinac Island, Mich.) July 27, 2016 — Mackinac Island's 129-year-old **Original Murdick's Fudge** will be in the spotlight during the island's fun-loving **Fudge Festival**, which runs Aug. 19-21.

"Our family is celebrating the sweet treat with special events, such as a Michigan Made Craft Beer Tasting, which will feature our original chocolate fudge," says Original Murdick's Fudge owner Bob Benser, Jr.

Once on the island, visitors are invited to make their way to the **Chippewa Hotel's Pink Pony** bar on Main Street (named by *Thrillist.com* as the state's "Most Iconic Bar") to sample delicious **Mackinac Island Fudge Stout**. Yes, Original Murdick's Fudge is one ingredient in this unique beverage crafted by the Arbor Brewing Co. The chocolaty craft brew will be available alongside dozens of other Michigan-made beers from 3-5 p.m. Friday, Aug. 19 and Saturday, Aug. 20 during the special **Festival Beer Tasting** event.

- The Original Murdick's Fudge "Chocolate Factory" is cranking up more fun on Saturday, Aug. 20, when the "**Daddy I Want the Golden Ticket and I Want It Now!**" Giveaway will get underway while fudge-making demonstrations throughout the weekend take center stage. At 1 p.m., Original Murdick's Fudge will set aside 40 random boxes of fudge and hide a Golden Ticket inside those boxes. A Golden Ticket recipient then is entered into a drawing to win a Mackinac Island vacation.
- The fudge-lovers weekend rolls out a ferry-full of other activities as well, including the **Great Turtle Slow Ride** on Sunday, Aug. 21, at Windermere Point overlooking the Straits of Mackinac where Great Lakes Michigan and Huron merge. Bikers will test their balance by trying to finish last in this slow race event. Bicycles are provided.
- Can you carry a 50-pound bag of sugar while moving fast? The **Pioneer Sugar Sack Relay Race** runs Sunday, Aug. 21, also at Windermere Point. Teams of four will compete at carrying 50-pound bags of sugar during this crazy sugar race. There will be different weights for different ages.

- For those who are unable to visit Mackinac Island during this fudge-lovers extravaganza weekend, Original Murdick's Fudge is offering a **Fudge Fest free-shipping special Aug. 19-26** with any online fudge order.

Each batch of Original Murdick's Fudge starts in a copper kettle and is painstakingly created with attention to indoor, outdoor and marble countertop temperatures, and length of time/temperature required for cooking, boiling, stirring, cooling and shaping. The art of fudge making at Murdick's also requires skilled artisans to perform a specific and timely turn-of-the-wrist "paddling" technique when shaping the delectable fudge into loaves. Original Murdick's Fudge is made with only the freshest, all-natural ingredients, most from Michigan, including sugar, butter, cream and maple sugar. No artificial ingredients are ever used in Original Murdick's Fudge recipes.

Blend a tried-and-true recipe with handcrafted, precise techniques — along with a temperate Great Lakes climate — and you get pure excellence.

*For More Information:*

- *For more on Original Murdick's Fudge, its flavors, online orders and history, call 906-847-3530 or visit [www.originalmurdicksfudge.com](http://www.originalmurdicksfudge.com).*
- *Visit [www.mackinacisland.org/events/mackinac-island-fudge-festival/](http://www.mackinacisland.org/events/mackinac-island-fudge-festival/) for more Mackinac Island Fudge Festival information,*